

Neel Amin

Ux/ui Designer

Contact

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Profile

Recently completed a Master's degree in User Experience Design with distinction, concurrently balancing a role as a UX and Social Media Designer. Seasoned in website and app redesign, I possess a solid background in conducting thorough user research and analysis.

My commitment lies in user-centric digital experiences that consistently exceed expectations. Recognised for my detail-oriented and goal-driven approach, I excel in delivering innovative design solutions that elevate and optimise user experiences.

Skills

Software: Figma, Adobe XD, Photoshop, Illustrator, Canva, Microsoft Office, After Effects, Premier Pro, Visual Code, Midjourney

Design Skills: User Research, Creating Personas, Prototyping, Wireframing, User Interactions Design, User Flows, Mockups, Marketing & User Testing

Photography & Videography

Food Photography, Portrait Photography, Video Editing, Lighting Techniques, Composition, Product Photography, Motion Graphics, Video Production

EXPERIENCE

- Running
2.7 Years
June 2021

Communication & UX Designer | Surya Foods
 - Redesigned the company's main website and crafted B2B and B2C apps. Optimised the B2B app flow, introducing features that led to a 15-20% income increase, surpassing £2 million. Additionally created websites showcasing the company's sustainability efforts.
 - Created a new website & branding spotlighting Sunhee Brands new packaging.
 - Branding strategy and designed a dedicated website for World Food Box initiative, showcasing global culinary experiences in a user-centric digital platform.
 - Managed social media channels, produced and edited videos, and crafted motion-based content, amassing a total of 1500+ followers.
- 1 Year
May 2020

UX/UI Design Internship | Abbacus Technologies
 - Utilised design tools like Adobe XD and Figma to develop wireframes and prototypes for various projects.
 - Assisted in conducting user research and usability testing, contributing to user-centered design improvements.
- Running
4.5 Years

Gallery Assistant / Front of house / Shop Assist. | Firstsite
 - Create dialogue with the public, encouraging creativity and appreciation of art
 - Work at busy events such as exhibition openings and private hires
 - Experienced in Patronbase, EPOS, Spektrix, and YesPlan software
 - Worked independently running a gallery shop
- 3 Months

Admin Job | The George Hotel
 - Putting files, digital or paper, into their proper locations
 - Gathering and organizing files and documents for coworkers' use e.g reports
 - Labeling and updating paper files

EDUCATION

- 2022-2023

MSC UX Design
University Of Brighton
Grade :Distinction
- 2021

BA (Hons) Graphic Communications
Norwich University Of Arts
- 2017

UAL Level 3 Art Foundation Course
Colchester Institute
- 2015

AS/A LEVELS
Sixth Form Colchester
Art, Applied Business & English Language
- 2013

IGCSE

MY ACHIEVEMENTS

Featured App: Recognized by Design Rush for exceptional design, highlighting the app among the best in purple app design, showcased on their website.

Certification: Completed Google's Foundations of UX Design course, solidifying core UX principles.

Young Achiever: Received Surya Foods' Young Achiever Award for outstanding contributions.