



Neel Amin

Ux Designer

Contact

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Profile

Masters student in User Experience Design and part-time Social Media Designer with experience in website and app redesign. Skilled in conducting user research and analysis, I am passionate about creating user-centered digital experiences that exceed user expectations.

Detail-oriented, highly motivated, and goal-driven, I am committed to creating innovative design solutions that enhance user experiences.

Skills

Software: Figma, Adobe XD, Photoshop, Illustrator, Canva, Microsoft Office, After Effects, Premier Pro, Visual Code

Design Skills: User Research, Creating Personas, Prototyping, Wireframing, User Interactions Design, User Flows, Mockups, Marketing & User Testing

EXPERIENCE

- Running 2 Years June 2021** **Communication & UX Designer | Surya Foods**
 - Managing a range of Social Media pages to increase customer engagement.
 - Redesigned companies main website and create a store app for B to C users.
 - Tracked company's web and social media analytics to get better understanding of customers and pinpoint market strengths, weaknesses and opportunities.
- 1 Year May 2020** **UX/UI Design Internship | Abbacus Technologies**
 - Utilized design tools like Adobe XD and Figma to develop wireframes and prototypes for various projects.
 - Assisted in conducting user research and usability testing, contributing to user-centered design improvements.
- Running 4 Years** **Gallery Assistant / Front of house / Shop Assist. | Firstsite**
 - Create dialogue with the public, encouraging creativity and appreciation of art
 - Work at busy events such as exhibition openings and private hires
 - Experienced in Patronbase, EPOS, Spektrix, and YesPlan software
 - Worked independently running a gallery shop
- 1 Months** **Admin Job | The George Hotel**
 - Putting files, digital or paper, into their proper locations
 - Gathering and organizing files and documents for coworkers' use e.g reports
 - Labeling and updating paper files
- 2 Months** **Photographer / Editor | Surya Foods**
 - Helping with Product Photoshoots and Editing

EDUCATION

- 2022-2023** **MSC UX Design**
University Of Brighton
- 2021** **BA (Hons) Graphic Communications**
Norwich University Of Arts
- 2017** **UAL Level 3 Art Foundation Course**
Colchester Institute
- 2015** **AS/A LEVELS**
Sixth Form Colchester
Art, Applied Business & English Language
- 2013** **IGCSE**
Achieved grade C or above in 6+ subjects
English Language, Maths, Arts, ICT, Business, Economics
French & Physics

MY GOALS

My main goal would be focusing on Interaction Design aiming to be in Experience Strategy at a later point. I believe its a integral part of a business as it focuses on how a user interacts with specific elementsof a digital product. Analysing a customer journey and helping reduce friction between the product and the user really interests me and I hope to keep developing my skills to become a UX Designer.